

GRETCHEN SCHULTZ CHERN

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Objective

Looking for a full-time design position in the Atlanta area with opportunity for growth and the chance to take on more design management responsibilities. Interest and experience in print, web, identity and packaging design.

Design Experience

Finished Art, Inc., Atlanta, GA (07/06 – present)
Graphic Designer

- Worked on POS, packaging, identity and multi-page collateral for Coca-Cola
- Collaborated with other designers to create comps for national campaigns
- Prepared files for print and worked closely with printers
- Organized multi-page documents into CD interfaces for marketing toolkits
- Designed logos and package mockups for internal presentations of new potential products

Visual Data Systems, Columbia, MD (01/06 – 06/06)
Graphic Design Intern

- Designed/built websites and created CSS style sheets for rental property companies
- Created new, unified product slip sheets for marketing department
- Designed animated banners for products to be displayed on corporate website
- Updated interactive maps for clients and contacted clients regarding monthly changes
- Designed and updated e-brochure templates for use on client sites

Student Events Board, UMBC (05/04 – 08/06)
Director of Promotions

- Created flyers, posters, t-shirts, etc. for various student events on campus
- Designed and maintained the Student Events Board website
- Responsible for finding and contacting printers for large-scale jobs
- Worked on events for nationally renowned performers
- Worked with outside promoters to advertise for large campus events

Education/ Honors

University of Maryland, Baltimore County (08/02 – 05/06)
Baltimore, MD
BA Visual Arts – Graphic Design; Art History Minor
GPA: 3.9

- Graduated in top 7.5% of class
- Received Linehan Artist Scholarship awarded for high artistic and intellectual ability
- Awarded Alumni Association's Outstanding Student in Visual Arts, 2006, from nominations by Visual Arts faculty and staff
- National Society of Collegiate Scholars
- Golden Key International Honor Society
- Phi Kappa Phi Honor Society
- National Dean's List 2002/2003
- Achieved Semester Academic Honors and Dean's List every semester at UMBC
- Involved with UMBC chapter of AIGA
- Nominated for UMBC's Behind-the-Scenes Student Leadership Award in 2005 and 2006, and Student Employee of the Year, 2006

Computer Skills

Highly Proficient on MAC and PC with the following software:

- Adobe CS3 (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat)
- Microsoft Office (Word, Excel, PowerPoint)

Web skills include:

- HTML, XHTML, DHTML, CSS, JavaScript, PHP